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FOR IMMEDIATE RELEASE

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N.M. PREMIERE OF 'CAMP' TELLS STORIES OF ABUSED AND NEGLECTED CHILDREN
'CAMP' opens March 1 in Roswell at Allen Theaters Galaxy 8

Several scenes were shot in Roswell and the film includes local actor Josh Berry

Roswell, New Mexico (Feb. 18) — Inspired by true stories from camps for abused and neglected children, the motion picture "CAMP" will hold its New Mexico premiere March 1 at the Galaxy 8 in Roswell where the film will play for a week. CAMP will be released in more than 100 theaters in select markets over two months.

Roswell-based Roebuck Media produced the film and shot several scenes in their hometown. The post production work was handled by Albuquerque based Halflife Digital and HearKitty Audio Services.

"CAMP" is a fish-out-of-water story about investment advisor Ken Matthews (Michael Mattera), who volunteers to go to camp to impress a client, but finds himself paired with an angry, troubled 10 year-old camper named Eli (Miles Elliot, "The Mentalist"). Eli's father is played by Roswell native Josh Berry. Other Roswell residents with parts in the film include Donovan Fulkerson and Ariana Smythe.

"Don't miss CAMP," said pastor Rick Hale of Grace Community Church, "You will laugh and you will cry. But more than anything, you will see the transforming power of love."

"The movie shares the story of hope on the big screen that camps provide to these forgotten children," said writer/director Jacob Roebuck, who thought of the idea for the script when volunteering at a Royal Family Kids camp. Founded by Wayne and Diane Tesch over 25 years ago, Royal Family Kids is now a network of over 150 churches across the country that provide camps, clubs and mentorship programs for abused and neglected kids.

"The Roswell really rallied around the film production," said Emily Shubin, 'CAMP' producer. "New Mexico is one of six states that doesn't have a Royal Family Kids Camp. We hope this film inspires people in New Mexico to start one. To that end, we are donating 40 percent of our revenue from the Roswell run to start a camp here."

In addition to Mattera and Elliot, the ensemble cast includes adults Asante Jones (Parenthood), Grace Johnston (Beaches), Meredith Thomas (Nip/Tuck), Casey Leet, Janet Wood ("Law & Order: LA"), Elissa Kapneck ("Marley & Me"), Michael Otis ("The Young and The Restless"), Michael Kenyon, Josh Berry ("Crash"), Betsy Roth ("The Trivial Pursuits of Arthur Banks"). The movie features child actors Matthew Jacob Wayne ("New Girl"), Elizabeth Tripp ("The League"), Gianna Gomez ("Pop Star"), Conrad Bluth ("Criminal Minds") and Taylar Holloman ("The Office").

The film is rated PG-13 for thematic elements, some violence, a crude gesture and brief language. Run time is 1:50. The trailer can be viewed at <http://thecampmovie.com>.

Headquartered in Roswell, New Mexico, Roebuck Media specializes in films that entertain, edify and inspire the audience. Their first feature, Coyote County Loser, was shot in Roswell, NM and distributed by CURB entertainment and Monarch Home Video, and is available on DVD, BluRay, Netflix and iTunes digital download.

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