

NOT FOR RELEASE: Media interested in press passes for the premiere and red carpet party FOLLOWING the premiere should contact Chrissy Schoenrock at chrissy@roebuckmedia.com or 636-328-3034

FOR IMMEDIATE RELEASE

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WORLD PREMIERE OF 'CAMP' TELLS STORIES OF ABUSED AND NEGLECTED CHILDREN
Roebuck Media's 'CAMP' opens Feb. 22 at AMC 6 in Downtown Burbank

BURBANK, Calif. (Feb. 18) — Inspired by true stories from camps for abused and neglected children, the motion picture "CAMP" will hold its world premiere Feb. 22 at the AMC 6 in downtown Burbank. The film, a sophomore project for Roebuck Media, will be released in more than 100 theaters in select markets over two months.

"CAMP" is a fish-out-of-water story about investment advisor Ken Matthews (Michael Mattered), who volunteers to go to camp to impress a client, but finds himself paired with an angry, troubled 10 year-old camper named Eli (Miles Elliot, "The Mentalist").

"The movie shares the story of hope on the big screen that camps provide to these forgotten children," said writer/director Jacob Roebuck, who thought of the idea for the script when volunteering at a Royal Family Kids camp. Founded by Orange County natives Wayne and Diane Tesch over 25 years ago, Royal Family Kids is now a network of over 150 churches across the country that provide camps, clubs and mentorship programs for abused and neglected kids.

"It's wild to see 25 years of heartache and hope captured and woven into a movie," said Glenn Garvin, Vice President of camps for RFK. "'CAMP' transports you to a place where good people want to help children who have to deal with the collateral damage of adult's bad decisions."

"It's a powerful drama that really captures the heart of what we do at camp," said Tamara Wolf, volunteer director for the Pasadena Lake Avenue Church Royal Family Kids camp, one of the camps that will benefit from the film.

"To be able to host more kids from the system, camps need more volunteers and funds," said Emily Shubin, 'CAMP' producer. "We hope this film inspires people to volunteer a week of their time to counsel a kid at camp. To help with the finances, we are donating 40 percent of our revenue from all the showings Los Angeles to the local RFK and ten percent to the national office to start new camps."

In addition to Mattered and Elliot, the ensemble cast includes adults Asante Jones (Parenthood), Grace Johnston (Beaches), Meredith Thomas (Nip/Tuck), Casey Leet, Janet Wood ("Law & Order: LA"), Elissa Kapneck ("Marley & Me"), Michael Otis ("The Young and The Restless"), Michael Kenyon, Josh Berry ("Crash"), Betsy Roth ("The Trivial Pursuits of Arthur Banks"). The movie features child actors Matthew Jacob Wayne ("New Girl"), Elizabeth Tripp ("The League"), Gianna Gomez ("Pop Star"), Conrad Bluth ("Criminal Minds") and Taylar Holloman ("The Office").

The film is rated PG-13 for thematic elements, some violence, a crude gesture and brief language. Run time is 1:50.

Headquartered in Roswell, New Mexico, Roebuck Media specializes in films that entertain, edify and inspire the audience. Their first feature, Coyote County Loser, was distributed by CURB entertainment and Monarch Home Video, and is available on DVD, BluRay, Netflix and iTunes digital download.

##30##

NOT FOR RELEASE: Premiere schedule and addresses

PREMIERE

AMC 6 in Burbank
770 N 1st St, Burbank, CA 91502

First Showing starts at 7:30pm
Second Showing starts at 7:45pm

There will be a short Q&A following the end of the credits (at both showings).

RED CARPET After Party in Glendale

This is an invitation only event.

Beyond the Stars Palace
417 N Brand Blvd Glendale, CA 91203

10:30 - 11pm	Red Carpet Arrivals (There will be no red carpet arrivals at the theater.)
11:15	Short program by the producers
2am	End of party